

# BANK TECHNOLOGY CONFERENCE

SEPTEMBER 8-9, 2021 | HILTON GARDEN INN SIOUX FALLS SOUTH, SIOUX FALLS, S.D.



**SDBANKERS**  
ASSOCIATION

Educate. Advocate. Grow.

**KEEP ON TOP OF TECHNOLOGY TRENDS, NAVIGATE THE BUSINESS OF BANKING,  
AND BUILD AND SUSTAIN YOUR BANK'S TECHNOLOGY STRATEGY.**

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## ABOUT THE CONFERENCE

Technology and innovation have been transforming financial services since long before artificial intelligence and iPhones, and your role as an IT professional is ever-changing, especially in today's environment. The SDBA Bank Technology Conference is designed to provide support as you keep on top of technology trends, navigate the business of banking, and build and sustain your bank's technology strategy—all to improve access and better serve your customers. This conference will provide you with an opportunity to learn from industry experts, network with IT colleagues, and visit with exhibitors to see and experience the latest in products and services.

## WEDNESDAY, SEPTEMBER 8, 2021

6:00–7:00 p.m. **Reception with Exhibitors**

## THURSDAY SEPTEMBER 9, 2021

7:30–8:00 a.m. **Registration & Continental Breakfast**

8:00–8:05 a.m. **Welcome**

8:05–9:00 a.m. **Cryptocurrency—AML/KYC, Compliance and Forensic Investigations**

**Pamela Clegg**, CAMS, *Vice President of Financial Investigations, CipherTrace, Los Gatos, Calif.*



Size does not matter when it comes to compliance. Regulatory expectations are the same, regardless of the size and complexity of any financial institution that wishes to provide banking services to virtual currency exchanges. Creating banking procedures for an emerging trend is a difficult task, and with regulators nearly a decade behind the technology, it complicates the matter even further. The best place to start is to build procedures based on existing requirements and best practices used for accounts with a higher risk of money laundering. This session will explain the dos and don'ts that banks should understand in this current environment. Pamela Clegg works with governments, law enforcement officials, regulators, law firms and financial institutions around the world to conduct blockchain forensic investigations.

9:00–10:00 a.m.

**Ransomware & Disaster Recovery Planning: Data Protection & Data Backup—They Are NOT the Same Thing**

**Michael Kedik**, *Vice President, Product Management, Xigent, Sioux Falls, S.D.*



Data loss occurs in many ways. Businesses lose data when hardware breaks, software becomes corrupt, from human error and can be caused by human sabotage. Additional data loss sources include ransomware, virus or malware. It is no longer a question of how you will lose data, but when. The best way to safeguard data is to back it up regularly, or is it? A new ransom event is in the news just about every day now. Join Michael Kedik as he shares information on how to better protect your organization. He brings to Xigent clients his strong business IT acumen, most notably in relation to data center, software as a service (SaaS), network design and IT infrastructure. He has been an IT professional for nearly 30 years across many areas of information technology and telecommunication striving for all clients to achieve result driven IT.

10:00–10:15 a.m.

**Break with Exhibitors**

10:15–11:15 a.m.

**Staying Viable in the Fintech Future**

**Sarah Fankhauser**, *President & CEO, DCI, Hutchinson, Kansas*



Fintech providers continue to disrupt the community banking space by offering enhanced digital banking products that focus on the customer experience. Increasingly, many products in the payments, deposit and lending space are moving out of the traditional banking system. Sarah Fankhauser will explore thoughts on how today's community bankers need to think about future-proofing their place in the industry by laying the groundwork to stay viable as part of the fintech revolution and market future. She will discuss considerations for strategically preparing for partnerships with fintech firms, what it means to be a direct bank or sponsor bank, and the changes in IT infrastructures, staff, product offerings banks may need to implement to succeed.

11:15–12:15 p.m. **How do I Know my Security Program is Effective?**

**Mike Burgard**, *Chief Information Security Officer, Marco, Sioux Falls, S.D.*



Everyone is now asking these questions. Is my security strategy effective? Have my cyber defenses been breached? How do I recover and eradicate the bad guys from my environment? Am I spending the right amount on security? As a former technology and information security officer of a South Dakota-based financial institution and the current chief information security officer of Marco Technologies, Mike Burgard is involved in multiple customer incidents per week across the United States. His experience on questions to be asking about your current cyber defenses and best practices on how to build better cyber defenses as well as how to recover from an incident are amongst the best in the industry. He helps customers identify risk, evaluate the best methods of protection for their systems and secure their information assets.

12:15–1:00 p.m. **Lunch with Exhibitors**

1:00–2:00 p.m. **Speed Networking**

Take part in this fast-paced session where you can learn from your colleagues on a variety of tech-related topics. This facilitated session will provide an opportunity to share ideas, ask questions and learn from one another in a fun, relaxed environment.

2:00–3:00 p.m. **The Art of Communicating to the Board**

**Brian Petzold**, *CISSP, vCISO Senior Advisor/VP Chief Technology Officer, Bedel Security, Greenburg, Ind.*



This presentation will help information technology and information security management staff better understand how to communicate effectively with the board. Starting with how to understand the personality and the risk appetite of the board, this session will evolve into a discussion of items that must be reported as well as other discretionary reporting that can help them better understand the cybersecurity risk footprint of the bank. The appropriate cadence of reporting and how to effectively and efficiently present complex material will be covered. The session will also address how to use educational opportunities to link technology threats to the reporting that the board receives. Brian Petzold brings 30 years of experience leading information technology for banks and credit unions.

3:00–3:15 p.m. **Break with Exhibitors**

3:15–4:15 p.m. **Vulnerability Management: How to Mitigate for Your Bank and Your Vendors**

**Jon Waldman**, *CISA, CRISC, President–SBS Institute | EVP, IS Consulting–SBS Cybersecurity, Madison, S.D.*



In today's technology-centric business world, we rely on software, applications and all kinds of devices to get our work done effectively. Unfortunately, vulnerabilities—new and old—in our technology are often the key to an attacker gaining access to our networks and information. In 2020 alone, there were 50 new vulnerabilities reported by NIST per day. Keeping our software, apps and devices patched and up to date is a critical component to ensuring the security of our information, our customers and employees, and our data. Over the past 15 years, Jon Waldman has helped hundreds of organizations identify and understand cybersecurity risks to allow them to make better and more informed business decisions. His passion about cybersecurity training and education led him to be a driving force in the development of the SBS Institute.

4:15 p.m. **Wrap Up & Adjourn**

## ATTIRE

Casual wear is recommended for all sessions. Meeting room temperatures and personal comfort zones vary. It is recommended you bring a sweater or jacket to sessions.

## HOTEL INFORMATION

### Hilton Garden Inn Sioux Falls South

5300 South Grand Circle, Sioux Falls | 605.444.4500

Ask for a room from the SDBA block to receive the special rate of \$129 per room. The block will be released Aug. 25.

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## REGISTRATION FEE

Fee includes the program, electronic handouts, reception, breaks and meals.

**Member:** \$400 per person (*includes members of out-of state banking organizations*)

**Non-Member:** \$550 per person

**After Sept. 1:** add \$30 per person for members; \$50 per person for non-members

**On Site:** add \$40 per person for members; \$60 per person for non-members

**Conference Materials:** \$40 per one set of printed materials (*speaker materials/handouts will be provided for free electronically*)

Bank \_\_\_\_\_ Contact Person \_\_\_\_\_

Address/City/State/Zip \_\_\_\_\_

## Registrants' Names

1. Name \_\_\_\_\_ Title \_\_\_\_\_

Address/City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

I will attend the networking reception the evening of Sept. 8.

2. Name \_\_\_\_\_ Title \_\_\_\_\_

Address/City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

I will attend the networking reception the evening of Sept. 8.

3. Name \_\_\_\_\_ Title \_\_\_\_\_

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## Submit Registration to South Dakota Bankers Association

**Mail:** PO Box 1081, Pierre, SD 57501 **Fax:** 605.224.7835 **Email:** events@sdba.com **Online:** www.sdba.com



Number of printed conference materials (\$40 each): \_\_\_\_\_

Total fees due: \$ \_\_\_\_\_  Check enclosed.  Please send me an invoice.

Please bill credit card:  Visa  MasterCard  Discover  American Express

Card Holder's Name \_\_\_\_\_

Credit Card No. \_\_\_\_\_ CVV \_\_\_\_\_

Expiration \_\_\_\_\_ Zip Code \_\_\_\_\_

Authorized Signature \_\_\_\_\_

**Cancellation Policy:** 100% refund if canceled Aug. 30 or prior. 75% refund if canceled Aug. 31 to Sept. 2.

No refund if canceled Sept. 3 or later. Substitutions allowed at any time.

**Special Food Requests:** If you have a special request, contact Halley Lee at hlee@sdba.com or 605.224.1653 by Aug. 30.

**Questions:** Contact the SDBA at 605.224.1653 or 800.726.7322 or visit www.sdba.com.