



Fraud Academy

AUG 12 - 14, 2025 | Streaming LIVE Online! | Interactive Q&A Opportunities

The ultimate fraud prevention training program is **BACK...**
**CREATED BY POLICE, SECRET SERVICE, FBI, AND
FRAUD PREVENTION SPECIALISTS!**



Fraud is costing banks valuable time and money—but your team can fight back.

Fraud Academy is a first-of-its-kind online training program designed to equip bankers at all levels with the tools to detect, prevent, and mitigate fraud.



Led by experts from the U.S. Secret Service, law enforcement, and fraud prevention specialists, this intensive, banker centric program covers 18+ fraud risk areas, including check fraud, elder fraud, cybercrime, and prevention strategies.

- **Streaming LIVE!**
- **Receive a Certificate of Completion**
- **Participate in online conversations and live Q&A's**
- **Perfect for operations, front line personnel, BSA officers, compliance officers, deposit specialists, security officers, & more!**



Proudly Hosted by
Shane Ensminger
The Face of Fraud Prevention

Register online at FraudAcademyHQ.com!

FRAUD NEVER SLEEPS



FRAUD NEVER SLEEPS

Hosted by Fraud Academy Co-Creator, Shane Ensminger

Senior Vice President, Director of Financial Intelligence & Security Unit

Central Bank & Trust Co.

**“ FRAUD NEVER SLEEPS, AND
NEITHER DO WE. IT'S TIME TO
RAISE AWARENESS NOW BEFORE
IT'S TOO LATE. OUR BANKS, AND
OUR CUSTOMERS, DEPEND ON IT. ”**

Shane Ensminger





Shane Ensminger

THE PROGRAM

CERTIFICATION

Participants receive a certificate of completion at the end of the academy.

WHO SHOULD ATTEND?

- Employees from all levels of banking
- Operations personnel
- Front line personnel
- BSA officers
- Compliance officers
- Deposit specialists
- Security officers
- Law Enforcement
- Regulators

DETAILS

This two-and-a-half-day school will take a deep dive into the types of fraud most affecting financial institutions.

Dates:

August 12-14, 2025

August 12th, 13th: 9:00 am to 4:30 pm

August 14th: 9:00 am to 12:00 pm

\$895.00 for in person and virtual registration.

Join us live, on location!

Hilton Lexington/Downtown Hotel

369 West Vine Street Lexington, KY



FRAUD NEVER SLEEPS

SESSIONS

DEA Money Laundering

Presented by Troey Stout

This session will dive into the complex issue of money laundering, including methods, regulatory responses, and strategies for financial institutions to detect and prevent it. This session will also explore the key role that suspicious activity reports play in aiding investigations.

As a Supervisory Special Agent leading a financial investigation group, Troey brings over two decades of expertise in combating drug trafficking and money laundering, spanning local to international operations. Troey's career with the DEA has been marked by deep involvement in complex narcotics investigations and developing critical strategies in undercover and surveillance operations. Recognized as a subject matter expert in areas including money laundering, cryptocurrency, and security measures, Troey has contributed as an instructor and expert witness, sharing knowledge with law enforcement and private sectors to fortify defenses against financial crime.

Financial Institutions and Elder Financial Abuse Litigation

Presented by Ronald Long

Explore how financial institutions can identify, prevent, and respond to elder financial abuse. Led by Ronald Long (former head of Elder Client Initiatives at Wells Fargo and a key voice in national prevention efforts) this session unpacks real-world litigation trends, regulatory expectations, and practical strategies to protect the elderly.

Ronald Long is a Special Consultant in the litigation department at Stevens & Lee, where he advises financial institutions on preventing and mitigating elder financial exploitation. Formerly the head of Elder Client Initiatives at Wells Fargo Advisors, he worked closely with regulators, law enforcement, academia, and adult protective services to improve industry practices for protecting at-risk investors. A former attorney with the SEC, Ron also founded The Moonshot Initiative, a collaborative effort to combat elder fraud nationwide.

Human Trafficking

Presented by Ian Mitchell

Financial institutions play a critical role in identifying and disrupting human trafficking networks. In this session, Ian Mitchell will explore how financial data can be leveraged to detect patterns of exploitation, support investigations, and protect vulnerable populations. Learn practical strategies for building anti-trafficking protocols into your fraud prevention programs.

Ian Mitchell is the founder of The Knoble, a non-profit organization with the mission to unite the financial services industry to protect vulnerable populations and fight human crimes. Ian is also a co-founder of Mission Omega, a leading fraud services company that helps the financial industry enhance anti-fraud programs, defenses, and controls. He has 25 years of tackling global fraud, having managed fraud teams in 14 countries and held leadership positions at PWC, Fifth Third Bank, Ally, GE, and USAA.

Card Skimming

Presented by Ian Mitchell

Led by USSS Mike Helsby, this course delves into card skimming operations, including detection methods, the role of the Secret Service, and protective measures against this pervasive form of fraud.

Mike Helsby is a retired Financial Crimes Detective with the Lexington Police Department. During his twenty year tenure he spent 12 years as a Financial Crimes Detective. He has served as a task force officer with the United States Secret Service for five years. As a financial crimes detective Mike worked multiple skimming cases to include cloned cards, ATM and gas pump skimming. Mike has attended and hosted U.S.S.S. sponsored skimming conferences with attendees from both the United States and foreign countries.

Lunch and Learn- Identify High Risk Business

Presented by Keith Ford

This session dives into types of high risk businesses focusing on the identification and management of these entities, offering insights into minimizing risks and enhancing security protocols.

Keith Ford is a veteran law enforcement officer with over 30 years of investigative experience across local and state agencies. He began his career with the Lexington Division of Police, serving as a patrol officer and detective in robbery and narcotics until his retirement in 2012. He then joined the Versailles Police Department, handling cases ranging from theft to homicide, and currently serves as an Investigator Supervisor with the Kentucky Department of Alcoholic Beverage Control, overseeing enforcement across Jefferson County and surrounding areas.

Popular Scams

Presented by Gene Haynes

This two-part session explores the evolution of scams targeting financial institutions, from check fraud and tech support schemes to wire fraud and business email compromise. Attendees will learn how to recognize both common and sophisticated scams, and walk away with practical strategies for prevention and response.

Gene Haynes brings over 20 years of fraud investigation experience. He previously served as a regional fraud investigator for a major retail chain before joining the Lexington Division of Police, where he worked as a field training officer and detective in the Residential Burglary and Financial Crimes Unit. He also served as a task force officer with IRS Criminal Investigations. Gene is a Kentucky Law Enforcement Council Certified Instructor in financial crimes and retail theft and currently serves as Chairperson of the Central Kentucky Financial Institutions Security Officer Association and as a board member of the Kentucky Organized Retail Crime Association.

Romance Scams

Presented by Chris Darmon

Chris Darmon explores the emotionally complex world of romance scams, revealing how these schemes operate, the toll they take on victims, and the key steps financial professionals can take to detect and prevent them.

Chris is a Forensic Accountant with the Federal Bureau of Investigation, bringing more than 23 years of experience in forensic accounting, auditing, investigations, risk assessments, and data analytics. He is a Certified Public Accountant, Certified Fraud Examiner, and Certified Internal Auditor.

Commercial Loan Fraud

Presented by Nathan Maloney

This session examines how fraudsters exploit commercial lending processes, from falsified financials to shell companies and insider collusion. Nathan Maloney draws on his experience investigating complex financial crimes to walk attendees through red flags, investigative techniques, and strategies financial institutions can use to detect and prevent commercial loan fraud.

Nathan Maloney is a Special Agent with the FDIC Office of Inspector General and a member of the FBI Complex Financial Crimes Task Force in Louisville. He previously served as a Special Agent with the U.S. Secret Service in Miami and spent eight years in the U.S. Army. With 15 years of experience investigating federal fraud cases, Nathan also instructs for the Department of Justice's Financial Investigations Seminars and various new agent training programs. He holds degrees in political science, business management, and forensic psychology, and is a Certified Fraud Examiner.

Intro To Fraud

Presented by Shane Ensminger

Dive into the fundamentals of fraud and how to effectively track fraud losses and recoveries. This session will dive into year-over-year fraud statistics including survey results from participants. How does your fraud losses stack up to the audience.

Shane Ensminger served 22 years with the Lexington Division of Police. During his tenure he served on the Narcotics Enforcement Unit, Intelligence and Organized Crime Unit, FBI Criminal Enterprise Task Force, FBI Joint Terrorism Task Force, DEA Task Force, and the IS Marshall's Fugitive Task Force. He also served as an assistant commander of the Emergency Response Unit (SWAT). He currently is the Senior Vice President, Director of Financial Intelligence & Security Unit at Central Bank and Trust.

Operation: Homeless

Presented by Shane Ensminger

Organized crime rings using homeless individuals to cash fake checks across the nation have successfully avoided apprehension and prosecution for years. Not anymore! The Operation Homeless Financial Fraud Prevention Program is a proactive measure banks and law enforcement have successfully used to apprehend, prosecute and deter this activity in their communities. This class will provide bankers with the knowledge and tools to totally disrupt how the crime rings operate and help law enforcement apprehend and prosecute them.



**STREAMING LIVE
IN HIGH DEF.**

Not just another webinar- this is your front-row ticket to an immersive learning experience that will transform your fight against fraud.

Expert Panel Discussions

Interactive Q & A's

Flexible Viewing:

Pause, Rewind, or Join Late!