



# SDBANKERS ASSOCIATION

Educate. Advocate. Grow.

**EDUCATE. ADVOCATE. GROW.** At the South Dakota Bankers Association (SDBA), our priority is our members' success. We provide South Dakota banks and their employees with a wealth of resources including advocacy, education, communications, networking, and products and services. When your bank is a member of the SDBA, **YOU ARE A MEMBER.**

## **ADVOCACY**

The SDBA represents South Dakota banks of all sizes and serves as the voice of the industry at the state and federal levels of government.

- Lobbying—state and federal representation
- Washington Visit at ABA Government Relations Summit
- SDBA State Legislative Day
- SDBankPAC—federal public affairs committee
- South Dakota Banks Make a Difference Project
- Regulatory Feedback Initiative

## **EDUCATION**

The SDBA provides live educational offerings, as well as Web-based training through several educational partners.

- Conferences and Hot Topic Seminars
- Annual Convention
- Banking Schools
- Online Classes and Webinars

## **COMMUNICATIONS**

The SDBA strives to connect and inform the state's banking industry.

- SDBA Website and Social Media
- SDBanker Magazine and SDBA eNews
- Legislative Update and Bill Watch
- South Dakota Bank Directory
- Regulatory Report
- Scenes of South Dakota Calendar

## **NETWORKING**

Bank employees have the opportunity to network with peers and make a positive difference in the banking industry by becoming involved on a board, committee, work group or attending SDBA events.

- SDBA Board of Directors, SDBIS Board of Directors, South Dakota Bankers Benefit Plan Board of Trustees and South Dakota Bankers Foundation Board of Directors
- Agricultural Credit, Credit Card, Legislative and Trust Committees
- Topic Specific Work Groups
- Women in Banking Conference, Emerging Industry Leaders Programming, SDBA Annual Convention, etc.

## **PRODUCTS AND SERVICES**

Through South Dakota Bankers Insurance & Services (SDBIS), member banks have access to a variety of competitively-priced products and services from our endorsed vendors and associate members. SDBIS also provides member banks a self-insured health insurance plan and a variety of insurance coverages to meet the unique and special needs of banks.

## **MORE INFORMATION**

Learn more about the membership opportunities the SDBA provides and how you can benefit and get involved. Contact the SDBA at 605.224.1653, 800.726.7322 or [www.sdba.com](http://www.sdba.com).