

GSB 2020 EDUCATIONAL PROGRAMS



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**SDBANKERS
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Educate. Advocate. Grow.



Graduate School of Banking
at the University of Wisconsin – Madison



**CENTER FOR
PROFESSIONAL
& EXECUTIVE
DEVELOPMENT**

GRADUATE SCHOOL OF BANKING

This 25-month leadership development program provides the tools you need to be successful in your banking career. Explore a broad range of electives, learn from talented faculty and participate in hands-on learning projects that challenge you to put key concepts to work in the real world. At GSB, you'll develop the critical thinking skills and leadership talents to manage change and motivate people by drawing on a clear understanding of all areas of financial services management. Plus, you'll earn a Certificate of Executive Leadership from the Wisconsin School of Business in addition to a GSB diploma.

BANK TECHNOLOGY MANAGEMENT SCHOOL

Created especially for financial services IT professionals, this popular and respected program explores critical banking and technology issues. Through expert instruction and hands-on labs, you'll gain an in-depth understanding of bank profitability, technology management, security and more.

BANK TECHNOLOGY SECURITY SCHOOL

Especially for IT security officers, this program will broaden your understanding of the business of banking along with an in depth, interactive and hands-on study of the latest IT security techniques and strategies.

HUMAN RESOURCE MANAGEMENT SCHOOL

Designed specifically for financial services HR professionals to help tie together important banking and HR issues, this respected one-week school will expand your knowledge of the business of banking, human resource management and employee performance. Plus, you will return to your organization with a network of colleagues with whom to interact and exchange ideas for years to come.

FINANCIAL MANAGERS SCHOOL

This one-week school goes beyond the basics to present best practices and solutions to today's most critical financial management decisions. Designed by experienced CFOs for financial institution finance managers, this school provides the tools you need to build a solid foundation in asset/liability management.

SALES AND MARKETING SCHOOL

Week-long workshop that's ideal for sales and marketing teams to attend together with multi-student rebates. Includes valuable content on the business of banking, too.

ONLINE SEMINAR SERIES

Offering a convenient and cost-effective way to participate in educational opportunities, these programs are designed specifically for financial professionals and delivered by some of today's top industry experts.