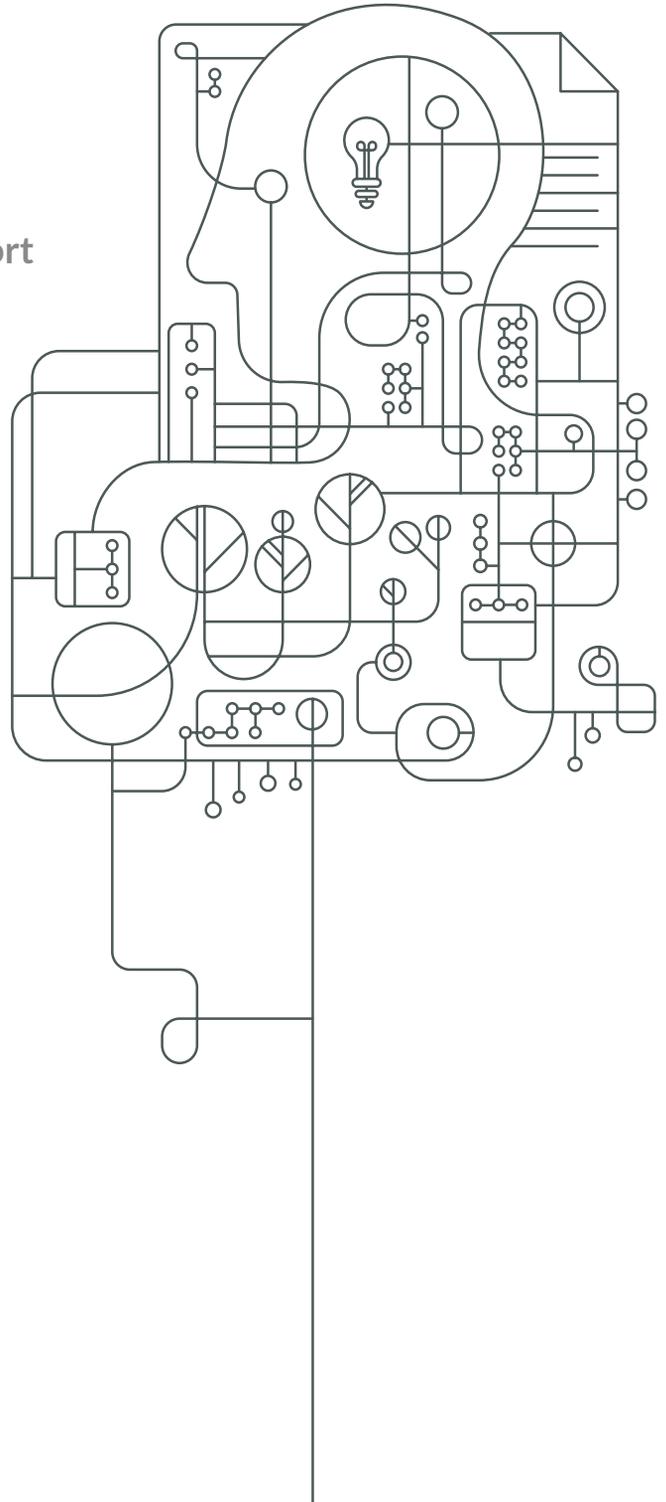


# South Dakota

Critical Skills Education Impact Report  
2016-2017 School Year



# Digital Education Overview

For the 2016-2017 School Year

Since our founding in 2008, EVERFI's digital courses have helped more than 50,000 teachers in communities across North America to address critical skills in the classroom.

Through our partnerships with private-sector leaders, forward-leaning foundations and non-profits, these digital courses are available to K-12 schools at no charge to the school or district.

## A National Network

**11 Courses**

In Financial Education,  
STEM Exploration,  
Citizenship & Diversity, and  
Health & Wellness

**2 Million  
Students**

In Elementary, Middle,  
and High School

**15,800  
Schools**

Across the United States  
and Canada

## With Local Impact in South Dakota

**10 of 11  
Courses**

Used in 2016-2017

**121 Schools**

Used at least one course.

**147  
Teachers**

and

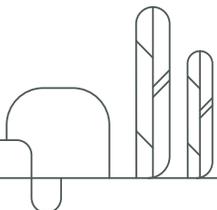
**10,659  
Students**

Participated in at least  
one EVERFI course.

In total, students spent

**39,654  
hours**

learning critical skills  
in an EVERFI course.



# Critical Skills Content

Teachers in South Dakota took advantage of EVERFI’s online courses to engage their students in critical life skill development. Courses which range in length from two to eight hours, cover topics from financing higher education to preventing bullying.

		Schools	Teachers	Students
Financial Education	<b>Vault</b> – Understanding Money for Elementary School Students	19	21	1,649
	<b>FutureSmart</b> – Financial Education for Middle School Students	18	22	1,499
	<b>EVERFI</b> – Financial Literacy for High School Students	85	92	3,766
	<b>Venture</b> – Entrepreneurial Expedition for Middle and High School Students	23	23	987
STEM Exploration	<b>Hockey Scholar</b> – Applied STEM for Elementary and Middle School Students	39	46	1,069
	<b>Ignition</b> – Digital Literacy and Responsibility for Middle and High School Students	28	36	4,101
	<b>Radius</b> – STEM Career Readiness for Middle and High School Students	7	7	142
Citizenship & Diversity	<b>Commons</b> – Civic Engagement for Middle School and High School Students	1	1	7
	<b>306</b> – African-American History for High School Students	1	1	25
Health & Wellness	<b>Healthy Relationships</b> – SEL for Middle and High School Students	10	10	192
	<b>AlcoholEdu</b> – Substance Abuse Education for High School Students	-	-	-

# From Students and Educators

## From Students

“I like that you get to interact with the courses. It makes it more fun than just having to sit and listen to someone talk and tell you what you’re learning. The games force you to figure out the answers for yourself. It challenges you in a good way.”

**Student** Washington, DC

“EverFi made me more comfortable, and even excited to go out in to the real world, and it helps me understand how good planning and money management can effect my future. The modules are interactive, and I love that. I can honestly say the modules I went through provided answers to many of my financial questions.”

**Student** Fairfield, California

## From Teachers

“The EverFi program is an invaluable resource for our students as a method for engaging instruction in the principles of financial literacy. We include this program in our economics course because of its relevant and authentic application to students’ lives. Students grow as a result of this program in extremely positive ways – both in their understanding of financial literacy and their interest in the subject matter.”

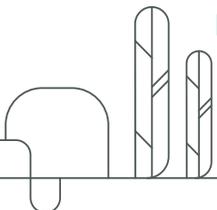
**Social Studies Curriculum Director, AP Coordinator**

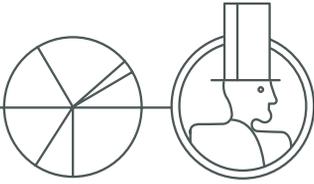
Des Moines Public Schools, Iowa

**93% of teachers**  
would recommend  
the EVERFI course  
they used this year  
to a fellow teacher.

“With quality design and implementation support, EverFi makes blended learning instruction much more accessible for a greater number of teachers.”

**Assessment, Research, and Evaluation Consultant**  
Niagara Catholic School District, Ottawa





# Critical Skills: Financial Education

EVERFI's Financial Education courses cover everything from introductory topics like saving and budgeting to advanced topics like insurance, taxes, and investing.

After completing an EVERFI Financial Education course, students have a more thorough understanding of financial concepts and are better prepared to make decisions now that will help them achieve their financial goals in the future.

## In South Dakota

**1,649**  
Students

Used Vault, for elementary students

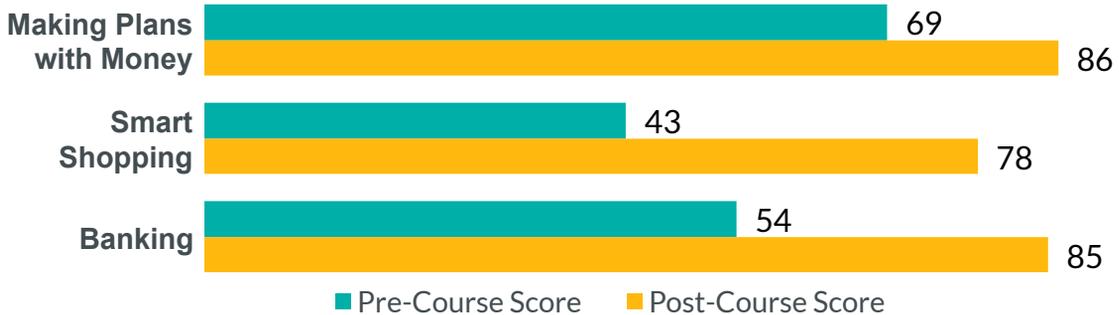
**1,499**  
Students

Used FutureSmart, for middle school students

**3,766**  
Students

Used EVERFI, for high school students

Students at every age know more about smart saving and spending...



...and feel better prepared to manage their money in to the future.

**153%** more students feel prepared to check and understand credit scores

**115%** more students Are ready to apply for financial aid for college.

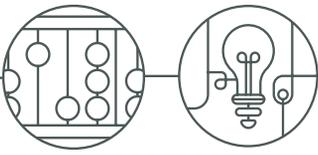
Brought to your students by:

The MassMutual Foundation

Pioneer Bank & Trust

First Dakota National Bank

Citibank



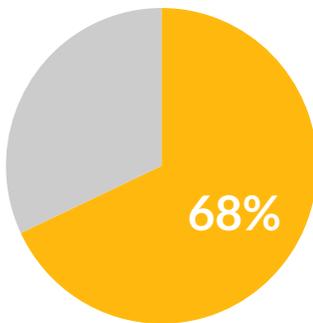
# Critical Skills: STEM Exploration

EVERFI's STEM Exploration courses are designed to ignite students' curiosity and inspire them to stay on the STEM trajectory, pursuing advanced coursework and careers now and in the future.

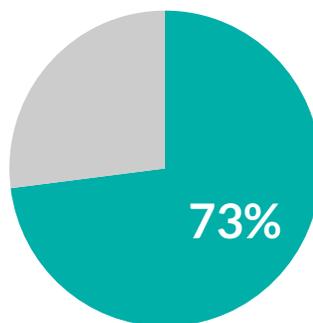
By connecting STEM concepts to real-world activities, EVERFI's courses make science, technology, engineering, and math relevant, engaging, and deeply personal. EVERFI believes these are cornerstones for exploratory learning and critical for keeping students interested in this wide-ranging field.

## Your students' STEM outlook

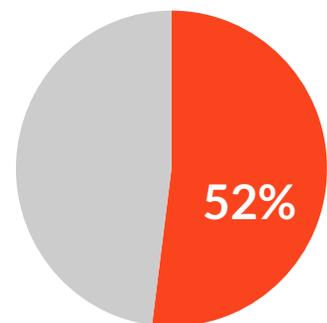
**My teachers encourage me to excel in STEM.**



**I know someone who works in STEM.**



**I am aware of many engineering career options.**



Percentage of students who agree

## In South Dakota

**1,069**  
Students

Used Hockey Scholar, for elementary and middle school students

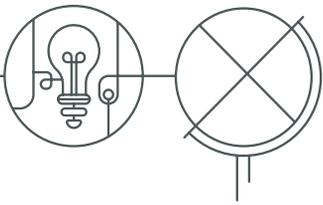
**4,101**  
Students

Used Ignition, for middle and high school students

**142**  
Students

Used Radius for middle and high school students

After exploring STEM with EVERFI, **48% of students** report that they are interested in pursuing a career in at least one STEM field.



# Critical Skills: Citizenship & Diversity

EVERFI's Citizenship & Diversity courses equip students with a critical lens to reflect on and make sense of American history, culture, and civic institutions.

Whether showcasing the figures and movements that transformed American society or exposing students to the formal and informal workings of American institutions, EVERFI's Citizenship & Diversity courses motivate students to be active and informed citizens. Most importantly, they expose students to new perspectives and encourage them to consider their own role in America's present and future.

## In South Dakota

**25**

Students

Used 306, for high school students

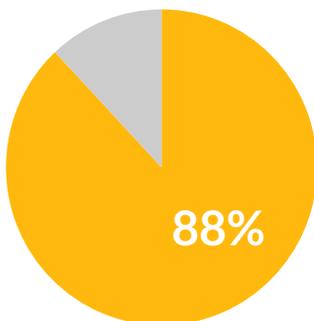
**7**

Students

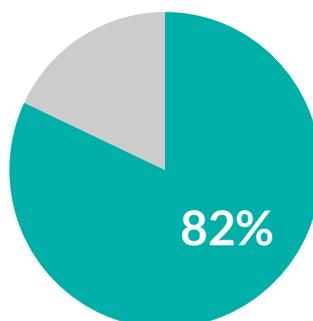
Used Commons, for middle and high school students

## Civic Engagement among your Students

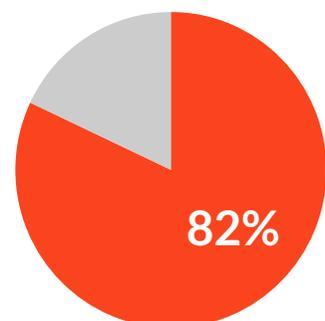
**I plan to vote when I am eligible.**



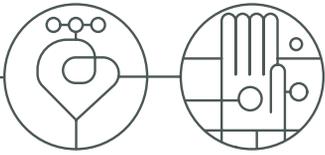
**I talk to my family about my community.**



**I talk to my peers about my community.**



Percentage of students who agree



# Critical Skills: Health & Wellness

EVERFI’s Health & Wellness courses provide students with the tools and strategies to lead physically, emotionally, and socially healthy lives.

Healthy Relationships empowers students to recognize and act according to their personal values, strengths, and goals. AlcoholEDU for High School equips students to see the connection between short-term decisions and long-term consequences. Together these courses help students navigate the complex landscape of middle and high school to become healthy, well-balanced adults.

## In South Dakota



## After learning about Healthy Relationships with EVERFI (From national data.)



Percentage of students who say “yes” compared to “no”