

CONNECTING Businesses in the Banking Industry

As the professional and trade association for South Dakota's financial services industry, the South Dakota Bankers Association (SDBA) serves as an advocate promoting and enhancing the profitability, leadership and image of the state's banks.

SDBA associate members are board-approved organizations that provide significant and ongoing services to the South Dakota banking industry. Becoming an associate member of the SDBA increases your company's visibility and credibility with the state's banking industry executives and decision makers.

Associate members enjoy priority promotional, advertising, exhibiting and sponsorship opportunities at SDBA events and in SDBA publications. Associate members also stay informed of activities and changes in South Dakota's financial services industry.

Associate Membership Benefits

Company Listings

Associate members receive three company listings a year: the SDBA's website, associate member section of the South Dakota Bank Directory and an annual special section in SDBANKER Magazine. The listing includes contact information and a company narrative.

Member Rates

Employees of associate members may attend SDBA events such as the annual convention, conferences and seminars at the member rate.

Bank Mailing Lists

Mailing lists are provided in Excel, upon request, to help associate members market their products and services to SDBA member bank CEOs.

SDBA News and Resources

Associate members receive complimentary copies of SDBANKER Magazine and the South Dakota Bank Directory. Associate members also received the SDBA's electronic publications such as the weekly SDBA eNews and Legislative Update and Bill Watch during the South Dakota State Legislature.

Discounted Advertising and Exhibiting

Associate members receive a discount to advertise in SDBANKER Magazine and sponsor the SDBA eNews. The SDBA considers editorial content from associate members for SDBANKER Magazine and the SDBA eNews. Associate members receive advance notice and a discounted rate to exhibit at SDBA events including the Annual Convention.

Applying for Associate Membership

If your company provides products or services to the banking industry, you are welcome to join the SDBA as an associate member. Applications will be reviewed for approval at the next SDBA Board of Directors meeting.

Associate membership dues are \$750 annually (Jan. 1 to Dec. 31). Applications approved after July 1 are prorated at \$375. Applications approved after Nov. 1 will pay the full amount of \$750 for the following year's associate membership dues. Upon board approval, company will be invoiced for associate membership dues.

Questions: Contact Alisa Bousa at abousa@sdba.com or 605.224.1653. Or visit www.sdba.com/associate-membership.



Company/Contact: Information will appear in associate member listing.

Company Name _____

Primary Contact Name _____ **Title** _____

Address/City/State/Zip _____

Phone Number _____ **Email** _____

Website _____

Billing Contact Name (if different then above) _____

Address/City/State/Zip _____

Phone Number _____ **Email** _____

Marketing Contact Name (if different then above) _____

Address/City/State/Zip _____

Phone Number _____ **Email** _____

Company Narrative:

- Please attach a company description of products and/or services offered or email to abousa@sdba.com. Narrative will appear on the SDBA website and in the South Dakota Bank Directory. (100 word limit)

References: Please provide two references of banks that utilize your products or services.

Bank _____ **Bank** _____

City _____ **City** _____

Contact _____ **Contact** _____

Phone _____ **Phone** _____

Email _____ **Email** _____

Are you currently an associate member of other state banking associations? yes no

If yes, please list. _____

Category: Please select **one** associate member category under which your company should be listed.

- | | | | |
|--|---|--|--|
| <input type="checkbox"/> Accounting & Auditing | <input type="checkbox"/> Consulting | <input type="checkbox"/> Investment Services | <input type="checkbox"/> Other Services |
| <input type="checkbox"/> Architecture Firms | <input type="checkbox"/> Core Processing | <input type="checkbox"/> IT Services | <input type="checkbox"/> Risk Management |
| <input type="checkbox"/> Auction Services | <input type="checkbox"/> Correspondent Banking | <input type="checkbox"/> Law Firms | <input type="checkbox"/> SBA Lending |
| <input type="checkbox"/> Bank Equipment | <input type="checkbox"/> Due Diligence Services | <input type="checkbox"/> Lending Services | <input type="checkbox"/> Security Services |
| <input type="checkbox"/> Benefits & Retirement | <input type="checkbox"/> Education & Training | <input type="checkbox"/> Marketing | <input type="checkbox"/> Trust Services |
| <input type="checkbox"/> Compliance | <input type="checkbox"/> Insurance Products | <input type="checkbox"/> Office Supplies | |

Send Application, Narrative & Logo to:

Alisa Bousa
South Dakota Bankers Association
PO Box 1081, Pierre, SD 57501

Email: abousa@sdba.com

Apply Online: www.sdba.com/associate-membership

Applications will be reviewed for approval at the next SDBA Board of Directors meeting. Upon Board approval, company will be invoiced for associate membership dues.

The SDBA Board of Directors reserves the right to rescind an associate membership at any time, at which time dues shall be refunded on a prorated basis.