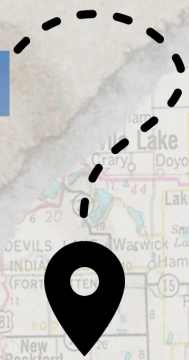


Where to



2023



SDBA/NDBA ANNUAL CONVENTION



SIoux FALLS CONVENTION CENTER



SIoux FALLS, SD



JUNE 4-6, 2023

REGISTRATION INFORMATION



SD BANKERS
ASSOCIATION

NORTH DAKOTA
BANKERS
ASSOCIATION



2023 SDBA/NDBA Annual Convention
June 4-6, 2023
Sioux Falls Convention Center
Sioux Falls, SD

From the Badlands to the Great Plains to the Missouri River, it's no secret that the Dakotas are connected in many ways, including our respective bankers' associations. In 1993, the first SDBA/NDBA joint convention was held in Rapid City, South Dakota. Since that time, bankers from the Dakotas have been coming together to celebrate successes, create partnerships and learn from industry experts on a wide variety of banking topics.

Join the SDBA and the NDBA in Sioux Falls as we celebrate 30 years of partnership. From 1993 to the present, we have traveled through challenges, navigated obstacles and driven change. And we will continue to work together to move our banks, our communities and our industry forward as we answer the question, **"Where to NEXT?"**

The SDBA and NDBA Chairs are excited to welcome you to the 2023 Annual Convention!



Dave Bangasser
SDBA Chair



Kathy Torske
NDBA Chair

LOCATION

Sioux Falls Convention Center
1201 N. West Ave., Sioux Falls, SD 57104

ACCOMMODATIONS

Rooms have been reserved at the following hotels. When making your reservation, ask for a room from the SDBA block.

*Sheraton

1211 N. West Ave., Sioux Falls
Phone: 605.331.0100
Traditional Room Rate: \$149
Block Release Date: May 15

Holiday Inn & Suites

2040 W. Russell St., Sioux Falls
Phone: 605.331.2040
Room Rate: \$139
Block Release Date: May 4

Hotel on Phillips

100 N. Phillips Ave., Sioux Falls
Phone: 605.274.7455
Room Rate: \$169
Block Release Date: May 18

Ramkota Hotel

3200 W. Maple St., Sioux Falls
Phone: 605.336.0650
Room Rate: \$95
Block Release Date: May 8

***Official Convention Hotel (the Sheraton is connected to the Sioux Falls Convention Center)**

itinerary

Times are CDT and subject to change.

Sunday, June 4

5:00-7:00 p.m. Welcome Party

Monday, June 5

7:00 a.m. Registration Opens
7:30-9:30 a.m. General Breakfast
9:00-10:30 a.m. Emerging Leader Breakfast
11:00 a.m. Golf Tournament
11:00 a.m. Lunch & a Movie
5:00-7:30 p.m. Opening Party & Tradeshow

Tuesday, June 6

7:00 a.m. Registration Opens
7:30-8:00 a.m. Breakfast with Exhibitors
8:00-8:15 a.m. Welcome
8:15-10:00 a.m. Speakers
10:00-10:20 a.m. Break with Exhibitors
10:20-11:25 a.m. Speakers
11:25-12:15 p.m. Buzz Sessions
12:15-1:30 p.m. SDBA & NDBA Business Luncheons
1:30-4:00 p.m. Guest Session: Downtown Shopping
1:30-2:35 p.m. Speakers
2:35-2:50 p.m. Break
2:50-4:45 p.m. Speakers
4:45-7:00 p.m. Closing Reception



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PRESENTERS



KIRSTEN SUTTON

Executive Vice President,
Congressional Relations &
Legislative Affairs,
American Bankers Association
Washington, DC

Perspective from our Nation's Capital

Join us for a federal legislative update and an overview of how bankers can be most effective in their advocacy efforts.



JOE MICALLEF

Bank Strategist and Coach
Grow Up Sales
Cedar Rapids, IA

Look Up In The Sky It's a Teller, It's a Lender No It's a Super Banker

Bankers today, more than ever, look and sound alike. So how do you stand out in order to attract (and retain) customers? How do you position yourself as a Super Banker? In this presentation, Joe will provide practical guidance on how you can better differentiate yourself and your bank by becoming a highly compelling storyteller.



ALYSON VAN HOOSER

Co-Owner,
Van Hooser Associates, Inc.
Princeton, KY

The Future of Leadership

Losing great employees may be your greatest competitive threat. Attracting, truly engaging, and retaining ecstatic employees can be your greatest advantage. The future of work is not just tech and artificial intelligence. Instead, leadership that effectively connects and engages with employees will be more important than ever.



JOE SULLIVAN

CEO,
Market Insights, Inc.
Seattle, WA

Top Trends Transforming Retail Banking in 2023

The speed and scope of change is not likely to slow down in 2023 and it is essential for bankers to know and understand the powerful forces that are currently shaping retail banking. His presentation will examine Consumer Behavior, Emerging Technology, Product Innovation, Operational Processes and Talent Acquisition/Retention.



JOSEPH M. SANTOS

Director and Professor of
Economics, Ness School of
Management and Economics,
South Dakota State University
Brookings, SD

In Transit: The Path Forward for Inflation

In this session, we consider the sources of inflation in the U.S. since the pandemic, the role that macroeconomic policy played in causing the inflation, the effect the inflation has had on credit and labor markets, and the likely macroeconomic consequences of restoring low and stable inflation.



WAYNE LEE

Keynote Speaker/Hypnotist,
Wayne Lee Enterprises Inc.
Edmonton, Alberta, Canada

Set Your GPS For Success

In this highly interactive presentation Wayne helps you tap into your subconscious mind to remove the self-limiting beliefs that keep you stuck or disengaged at work and in your personal life. Using hypnosis and visualization you will be guided to unleash your unlimited potential and perform at higher levels.




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Sioux Falls, SD

JUNE 4

5:00-7:00 p.m.



 **R WINE BAR**
322 EAST 8TH STREET
SIOUX FALLS, SD 57103

Welcome Party: Are We There Yet?

Congratulations! You made it to Sioux Falls. But you're not quite there yet. Now travel just a little further to Italy! The R-Wine Bar, located on the East Bank of Downtown Sioux Falls, will transport you across the pond to lovely Italy. Grab some light hors d'oeuvres, a bite of sweet and a beverage and connect with old friends... or make some new ones... before venturing on to your evening plans!

JUNE 5

Pastries to Pancakes: Breakfast Around the World

Start your day off right! Take a culinary trip around the world and join us for breakfast before the day's activities begin!

Emerging Leader Breakfast

Emerging Leaders, unite! Kickstart convention with an opportunity to connect with fellow emerging leaders and expand your skill set with tips and tricks from Joe Micallef, our convention emcee and speaker on Tuesday. Joe, a former banker turned entrepreneur will delight you with his strategic and innovative approach to inspiring bankers to create a better life for yourself, your customers and your bank.

Movie: Now Showing!

Kick back, relax and enjoy lunch and a movie (and of COURSE popcorn!) at the historic State Theatre in downtown Sioux Falls. From its debut in 1926 to today, this theater has played host to everything from vaudeville's biggest acts to Oscar winning films. Following lunch, a private showing of a family-friendly movie will take place.

***Event is complimentary but pre-registration is required.**

Golf Tournaments

Join fellow bankers, business partners and guests for the Monday afternoon golf tournaments at The Country Club of Sioux Falls or Elmwood Golf Course.

The Country Club of Sioux Falls is a gem sitting in the lower river bottom of the Big Sioux that completed a course renovation in 2017 by world-renowned architect Jim Lipe. The park-like setting includes mature trees, bent grass tees and greens, and well-positioned bunkers and hazards.

Elmwood Golf Course is a 27-hole parkland-style golf course with tree-lined fairways, domed greens and smaller more classic-style bunkering. The course recently went through a \$5 million renovation.

Exhibit Hall Party: Let's Get the Show on the Road!

Travel on over to the exhibit hall to connect with friends and colleagues, learn what's new in the industry from business partners, compete for great prizes, sample tasty hors d'oeuvres, sip a signature beverage and more!



JUNE 6

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Bankers in Action

Banks are the cornerstones of communities, giving back in a variety of ways. From volunteer leadership to donating time to charitable causes and supporting organizations through financial gifts, banks succeed when the communities they serve succeed. We're proud of your reinvestment and commitment to keeping your community's pulse thriving.

As part of the 2023 SDBA/NDBA Annual Convention, we will showcase banks that have found creative ways to meet the needs of their communities and help transform lives. The selected organizations will share their unique and innovative "Bankers in Action" stories, with the goal to inspire colleagues as we all answer the question, "Where to Next?"

Buzz Sessions

This session is a fast-paced opportunity to network with other attendees and discuss timely banking issues. This facilitated session will provide an opportunity to share ideas, ask questions and learn from one another in a fun, relaxed environment.

Spouse/Guest Session: Let's Talk Shop

Is Retail Therapy for real? Come find out! Downtown Sioux Falls is home to an assortment of eclectic local shops for all ages. Forget the ordinary. If you are in search of fun, unique, quirky shops, this outing is for you. From bookstores and boutiques to athletics and art, downtown Sioux Falls is a shopping experience like no other. Grab your goodie bag, slip on your walking shoes and head downtown and discover the delights of retail therapy.

***Event is complimentary but pre-registration is required.**

Closing Party: Totally RAD!

Join the SDBA and NDBA as we celebrate thirty years of partnership! In honor of this milestone, we will travel back in time to the year 1993, when the first joint convention was held. Dig out your neon, parachute pants, fanny pack and boom box to help celebrate this fabulous Dakota connection.

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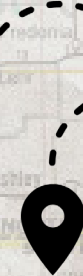


LEVITT AT THE FALLS



ARC OF DREAMS

Where to



For up-to-the-minute information, complete agenda and full convention details visit:

www.sdba.com/convention


SDBANKERS
ASSOCIATION

South Dakota Bankers Association

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www.sdba.com



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